



**TRUE  
INSPIRATION**

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**BASIC SHAKEN  
MOCKTAIL  
RECIPE**

**1  
OZ.** TORANI  
SYRUP

**1 CUP  
ICE**

**1 TO 2  
OZ.** MIXER

**SHAKE WELL**

# MOCKTAILS

As the non-alcoholic mocktail revolution continues, it's the perfect opportunity to add exotic, fun beverages to your menu. Their success centers around real flavor—a blend of natural ingredients, balanced sweetness and complex tastes—and Torani® will help you develop the perfect offerings.

- Mocktails increase check averages as sophisticated upgrades from soft drinks, teas, juices and water
- Save on the most expensive ingredient, alcohol
- Perceived as healthier than a normal cocktail<sup>1</sup>
- Family-friendly, with a wide appeal<sup>1</sup>

In 2008 alone, the Top 200 chains added a total of 192 mocktails to their menus to meet growing demand.<sup>2</sup>

## FLAVOR FACTS

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### BEST-SELLING

COCONUT • LEMON • MANGO • ORANGE  
STRAWBERRY • WATERMELON • RASPBERRY

### TRENDING

BLOOD ORANGE • GUAVA • KIWI • POMEGRANATE  
GREEN APPLE • GINGER • LIME • PINEAPPLE

<sup>1</sup>sheknows.com, 2009

<sup>2</sup>Mintel Menu Insights, 2009



# ADD TRUE EXCITEMENT TO YOUR DRINK MENU.

## SHAKEN

For all shaken mocktail recipes, combine ingredients in a cocktail shaker filled with ice. Shake well, strain and serve. Yields one 4 oz. drink unless otherwise indicated.

### VIRGIN LEMON DROP

1¼ oz. Torani Lemon Syrup  
2½ oz. spring water  
¼ oz. lemon juice

Garnish suggestion: lemon twist

Serve in a martini glass with a sugared rim.

### PERFECT PLANTER'S PUNCH

1 oz. Torani Vanilla Syrup  
2 oz. orange juice  
1 oz. fresh lemon juice

Garnish suggestion: orange wheel

### TORANI-POLITAN

¾ oz. Torani Raspberry Syrup  
¼ oz. lime juice  
3 oz. lemonade

Garnish suggestion: fresh raspberries

### ZOMBIE

1 oz. Torani Passion Fruit Syrup  
½ oz. Torani Vanilla Syrup  
3 oz. pineapple juice  
½ oz. lime juice  
Lime twist for garnish  
Yields one 5 oz. drink

Garnish suggestion: pineapple wedge and a maraschino cherry

### CINDERELLA

1 oz. Torani Pineapple Syrup  
1 oz. orange juice  
3 oz. ginger ale  
Dash lemon juice  
Ice

Garnish suggestions: lemon wedge or wheel, pineapple wheel or orange slice

### ORANGE FIZZLE

1 oz. Torani Orange Syrup  
1 oz. orange juice  
½ oz. pineapple juice  
Lemon-lime soda, such as Sierra Mist®

Garnish suggestion: orange slice

In a cocktail shaker filled with ice, add Torani, orange juice and pineapple juice, and shake. Strain into a Collins glass filled with ice and top with lemon-lime soda. Garnish as desired.



## STIRRED

### KRYPTONITE ENERGY

3 oz. Torani Green Apple Syrup  
8 oz. energy drink, such as Red Bull®  
1 oz. fresh lemon juice

In a pint glass filled with ice, add all ingredients and stir.

Garnish as desired.

### CANDY SHOP DROP

¼ oz. Torani Vanilla Syrup  
½ oz. pineapple juice  
¼ oz. fresh lemon juice  
¾ oz. sparkling water or club soda

### MISTER TWISTER

½ oz. Torani Ruby Red Grapefruit Syrup  
½ oz. fresh lime juice  
1 oz. white cranberry juice  
2 oz. sparkling water or club soda

## LAYERED

### TORANI SUNRISE

2 oz. orange juice  
4 oz. lemonade  
Sink 1 oz. Torani Strawberry Syrup

In a glass filled with ice, add ingredients in order listed. Do not stir.



## BLENDED

### GLACIAL ENERGY

3 oz. Torani Blue Raspberry Syrup  
8 oz. energy drink, such as Red Bull®  
2 cups ice

Combine all ingredients in a blender, and blend until smooth. Garnish with one additional pump (¼ oz.) of syrup in empty cup before adding blended mixture to create marbled effect, if desired.

To start increasing your beverage sales, contact Torani today.

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